



## **Greektown Casino-Hotel Says “Stay, Play, and Buy American:” Offers \$100 in Slot Play to Anyone who Buys an American Car in June**

### **Four Major Promotions Intended to Increase Jobs and Taxes in Michigan**

Detroit, Mich. – May **XX**, 2009 – Greektown Casino-Hotel announced the addition of four major promotions for the month of June, which will encourage Detroit-area gamers to keep jobs and tax dollars in America by offering players

- A weekly chance to win a brand new American-made 2010 Camaro
- \$100 in Bonus Play for the purchase of any American car
- \$500 cash every half-hour one weekend
- A match to slot play and hotel offers made by Caesars Windsor

“More than \$200 million in gaming revenue is exported each and every year across the border,” said Randall A. Fine, Managing Director of The Fine Point Group, the management company overseeing Greektown. “If we could keep those dollars in Detroit, we could create thousands of American jobs – and contribute \$40 million sorely-needed dollars to the City of Detroit and the State of Michigan. We call on each and every Detroit-area player to reconsider all three Detroit area-casinos, and at Greektown, are committed to doing our part to earn that business.”

“With the American auto industry, and particularly Detroit, under severe economic pressure, combined with tougher, new border regulations taking effect on June 1 that make it more difficult and expensive to travel to Canada, we’re launching these promotions to encourage our guests to stay and play American,” said Amanda Totaro, Vice President of Marketing for Greektown Casino-Hotel. “We’ve made this effort a priority in June to prove to our customers that we will give them a better value for their gaming dollar right here at Greektown. In fact, Greektown will match any and all slot play and hotel offers from Caesars Windsor to reinforce the stay and play American theme. We’re committed to offering our players more ways to win and have fun, while throwing tremendous support behind the backbone of our economy – American business.”

Greektown's "Play American" initiative is comprised of four promotions that support American jobs and businesses, both inside and outside the casino. The casino is giving away a 2010 Chevrolet Camaro every week from June 1 through June 28. In addition, customers who can prove they purchased an American car in the month of June will get \$100 in Bonus Play. And, from June 15 to June 18, Greektown will give away \$500 cash every half-hour between 5 p.m. and 9 p.m. Finally, during the month of June, Greektown will match slot play and hotel offers from Caesars Windsor.

In addition to the "Play American" promotions, Greektown is holding the "Chick-Tac-Dough Final Chicken Challenge" on June 9. During this event, lucky winners who played "Ginger" the Casino Chicken for the past two months will have their chance at \$35,000 in Bonus Play.

Please visit CLUB Greektown for complete rules and additional details. Management reserves all rights.

Located at 555 E. Lafayette Avenue in Detroit's Greektown Entertainment District, Greektown Casino-Hotel opened on Nov. 10, 2000. Readers of The Detroit News and Detroit Free Press have voted Greektown Casino-Hotel Michigan's and Detroit's "Best Casino" numerous times. Greektown Casino-Hotel offers such amenities as their all-new International Buffet, the Ecliz Lounge and a VIP lounge for players. In addition to being named "Best Casino" by readers of The News and Free Press, Greektown Casino-Hotel also placed first in other categories in The News' reader survey, including "Best Slots," "Best Wait Staff Outfits," "Best Craps Tables," "Best Blackjack Tables," "Best High Rollers Area," "Best Casino Restaurant," and "Best Casino Entertainment." Greektown Casino-Hotel opened its new 400-room hotel tower February 2009. For reservations and group events, call 877-GCH-5554 or visit [greektowncasinohotel.com](http://greektowncasinohotel.com).

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