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### **Greektown Casino-Hotel Kicks Off Renovations with Super Pit Table Game Area and THE FRINGE Bar**

DETROIT – Greektown Casino-Hotel today unveiled its newly redesigned third floor, including “THE FRINGE” bar and Super Pit table game area.

New Greektown Casino-Hotel CEO Mike Puggi said this was just the first of many innovations and activities the company has planned for the property over the coming months. “We are making significant investments in new gaming and dining options, customer service and parking options as part of our vision and commitment to truly deliver on our reputation as one of Detroit’s premiere entertainment destinations,” Puggi said.

“We asked our guests, visitors and Detroiters in general what they wanted to make their Greektown Casino-Hotel entertainment experience the BEST it can be.” Puggi said. “The new Third Floor gaming area and THE FRINGE bar are just the beginning of the improvements and added activities we have scheduled for the coming months.”

Puggi also announced that Duffey Petrosky, a full-service marketing communications agency, would hold an online Greektown Casino-Hotel Advertising Casting Call over the next several weeks, inviting guests who are interested to sign up to be part of the new advertising campaign currently under development.

“Since we are the authentic Detroit gaming experience in town, our agency thought it only appropriate to invite real Detroiters to be part of the campaign,” Puggi said. “The online Casting Call will invite people to tell us why they think Greektown Casino-Hotel is a



special place.” The public will get a chance to vote on the best submissions. And selected winners will be part of the new Greektown Casino-Hotel advertising campaign which includes TV and radio commercials, online advertising and videos, print and outdoor advertising and more.”

Details of the Duffey Petrosky-sponsored Greektown Casino-Hotel Casting Call can be found at [www.greektowncastingcall.com](http://www.greektowncastingcall.com) and [www.duffeypetrosky.com](http://www.duffeypetrosky.com).

“Stay tuned,” Puggi promised, “This is just the beginning of a new and better Greektown Casino-Hotel entertainment experience.”

### **About Greektown Casino-Hotel**

Located in the heart of Detroit’s Greektown Dining and Entertainment District, Greektown Casino-Hotel opened on Nov. 10, 2000. Greektown Casino-Hotel offers such amenities as the International Buffet, Eclipz Lounge, Shotz Sports Bar & Grill, Bistro 555 and a VIP lounge for players. Greektown Casino-Hotel opened its 400-room hotel tower in February 2009 and recently became the first Michigan casino to debut a smartphone application. For more information, visit [greektowncasino.com](http://greektowncasino.com).