



FOR IMMEDIATE RELEASE

Beat the Chicken is Back at Greektown Casino-Hotel

Ginger the Chicken and ‘Chick-Tac-Dough’ Promotion Returns to Detroit

Detroit, Mich. – October XX, 2009 – Greektown Casino-Hotel officials announced the return of “Ginger” the casino chicken and one of the most popular and successful promotions in casino history – “Chick-Tac-Dough.” The promotion will run from November 2 through 30, 2009.

“Our ‘Chick-Tac-Dough’ promotion was a great success with our guests here at Greektown earlier this year and we couldn’t resist bringing ‘Ginger’ back. We’re giving guests one free opportunity every day during the promotion to match wits against a live chicken in a game of tic-tac-toe for the chance to win Bonus Play,” said Amanda Totaro, VP of Marketing for Greektown. “This promotion is a unique experience for our guests. Where else would they get to play against a live chicken for free slot play? No where else in Detroit. Our competitors may call it a gimmick, but it’s fun! And we’re committed to giving our patrons - more ways to play, win and have fun.”

“Chick-Tac-Dough”

From November 2 through 30 from noon to 8 p.m. CLUB Greektown members will receive one (1) free chance to play ‘Ginger’ the chicken in a game of tic-tac-toe for Bonus Play prizes. Guests who beat the chicken will receive \$100 in Bonus Play. Any time the chicken lays an egg, the guest presently playing will receive \$100 in Bonus Play and the next twenty (20) guests in line will receive \$10 in Bonus Play.

Please visit Club Greektown for complete rules and additional details. Management reserves all rights.

Located at 555 E. Lafayette Boulevard in Detroit's Greektown Entertainment District, Greektown Casino-Hotel opened on Nov. 10, 2000. Readers of The Detroit News and Detroit Free Press have voted Greektown Casino-Hotel Michigan's and Detroit's “Best Casino” numerous times. Greektown Casino-Hotel offers such amenities as their all-new International Buffet, the Ecliz Lounge and a VIP lounge for players. In addition to being named “Best Casino” by readers of

The News and Free Press, Greektown Casino-Hotel also placed first in other categories in The News' reader survey, including "Best Slots," "Best Wait Staff Outfits," "Best Craps Tables," "Best Blackjack Tables," "Best High Rollers Area," "Best Casino Restaurant," and "Best Casino Entertainment." Greektown Casino-Hotel opened its new 400-room hotel tower February 2009. For reservations and group events, call 877-GCH-5554 or visit greektowncasino.com.

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