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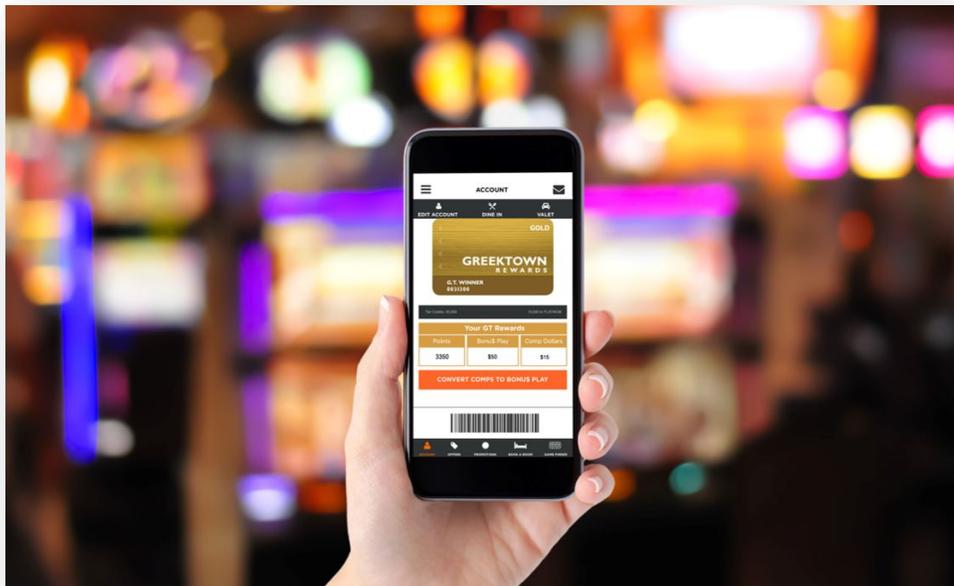
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GREEKTOWN CASINO-HOTEL REVOLUTIONIZES PLAYER TECHNOLOGY

Greektown Mobile App and GT Connect™ offer unmatched modern approach to guest loyalty

January 18, 2017 (DETROIT) – Detroit’s Greektown Casino-Hotel, a JACK Entertainment portfolio property, today announced the launch of two dynamic technologies: GT Connect and the Greektown Mobile App. Together these unparalleled innovations will simplify the guest experience, allowing guests to earn rewards, view promotions, request vehicles from valet, pay for meals and much more using a Virtual Players Card™ on a smartphone.



“GT Connect and the Greektown Mobile App are technologies that demonstrate our commitment to innovation, and to improving our guests’ experience,” said Brian Eby, senior vice president of operations and chief innovation officer at JACK Entertainment. “These modern advances provide our guests with a technological solution to simplify their participation with our loyalty program by offering a more convenient way for them to connect with us and earn and manage their GT Rewards, without the need for a traditional player’s card.”

Greektown’s patent-pending GT Connect technology connects a virtual player’s card via a secure USB port installed in all slot machines. While connected, guests are able to earn rewards, download bonus play and securely charge their smartphones, using any USB cord.

The Greektown Mobile App, available for download now, allows guests to use a smartphone for every loyalty program transaction at the property. Guests can scan their virtual player’s card at table games, promotional kiosks, the GT Rewards® desk and the parking garage. They also can use it to pay for meals with comps at any casino food and beverage venue.



In addition to serving as a virtual player’s card, the new Greektown Mobile App features:

- **Player rewards:** View account information, including comps, offers and promotions, redeem points for free play and convert comps to bonus play at the slot machine
- **Hotel reservations:** Connect directly to hotel operators with a simple click
- **Restaurant reservations:** Make reservations at Greektown Casino-Hotel restaurants
- **Valet vehicle retrieval:** Request vehicles from any valet location, regardless of drop-off point, by scanning or entering a vehicle ticket number directly into a smartphone
- **Slot machine locator:** Locate favorite slot machines on the casino gaming floor

The development of GT Connect and the launch of the Greektown Mobile App follow other recent facility enhancements, including a \$70 million state-of-the-art property renovation that incorporated prominent interior and technological modernizations, along with updated gaming systems, a new player rewards program, new promotional kiosks, new ticket redemption machines, a redesigned website, and the addition of 700 new slot machines, with approximately 250 more coming soon which represents 35 percent of the property’s casino floor.

Greektown also recently introduced Synergy Table Games™, an immersive arena-style experience that combines high-energy dealer entertainment, live DJs, pulsating lights and music, social interaction and giant video displays for a revolutionary approach to gaming. The first of its kind in the world, Synergy offers four different electronic game options: Blackjack, Roulette, Craps and Baccarat.

The Greektown Mobile App is free to download through the App Store for [iPhones](#) and the Google Play store for [Android](#) smartphones.

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About Greektown Casino-Hotel

Greektown Casino-Hotel is located in downtown Detroit’s historic Greektown Entertainment District. The property features approximately 2,800 gaming machines, 61 table games, a renovated poker room, three restaurants, five quick-serve food outlets, three bars and a coffee shop. In addition, the urban casino boasts a AAA Four Diamond 400-room, luxury high-rise hotel with 10,000 square feet of meeting space. The property employs approximately 1,800 team members and has partnered with nearly 20 local restaurants to offer fine dining rewards to guests. Greektown Casino-Hotel is a JACK Entertainment (formerly Rock Gaming) portfolio property. For more information, visit [GreektownCasino.com](#) or [JACKEntertainment.com](#).